



MADELAIN AVILES

GRAPHIC DESIGNER

(651)-4922471

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WWW.MOREOFMADEL.COM

OBJECTIVE

Results-oriented designer seeking an opportunity to utilize design solutions in a fast paced creative work environment.

EDUCATION

The Art Institutes International Minnesota
Bachelor of Science, Graphic Design
2012

Inver Hills Community College
Certification in Basic Technology
2008

RELATED EXPERIENCE

3M Corporate Office - St. Paul, MN
Contract Interactive Production Digital Designer
February 2015 - present

- Provide digital assets for social, and web pages
- Create user-friendly landing pages
- Create digital promo banners
- Design monthly/promo emails
- Design A+ content and other E-Commerce pages

MAMAC Systems Inc. - Chanhassen, MN
Graphic & Web Designer
April 2013 - January 2015

- Designed Marketing & Advertising
- Updated website with new products & info
- Took photos of new product
- Organized tradeshow events
- Updated diagrams/data sheets
- Designed case studies brochures

96.3 K-Twin Radio - Minneapolis, MN
Contract Graphic Designer
September 2012 - October 2013

- Designed marketing collateral for special events
- Researched current events
- Updated social profiles & website
- Helped promo events & commercials
- Edited headshots from photoshoots

Aéropostale Corporate Office - New York, NY
Mens Dept. Graphic Design Intern
Summer 2012

- Designed Men's apparel graphics
- Researched current fashion trends
- Set up templates for factories
- Designed with different appliqués
- Organized past artwork files
- Helped create processing boards

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe InDesign
- HTML/CSS
- Microsoft Office
- Image Manipulation
- Digital Photography
- Design Layout
- Adobe Flash
- Basic Technology
- Branding
- Coral Painter
- MAC
- PC

ADDITIONAL EXPERIENCE

P.S. from Aéropostale - Bloomington, MN
Sales Lead Manager
October 2009 - April 2013

Xcel Energy Center - St. Paul, MN
Guest Services
August 2010 - present

J.O Wave Volleyball - Burnsville, MN
Head Coach
October 2008 - April 2009

TJ Maxx - Eagan, MN
Sales Associate
July 2007 - August 2008

FREELANCE

- Comedian Miss Shannan Paul
- KDWB DJ / Dan Riggs Productions
- 96.3 K-Twin
- Superior Freight
- FMA Organization
- University of Minnesota PSA Organization
- Car Wash Zone

ORGANIZATIONS

- AIGA Member